

21-22 Sauder Elementary Race for Education Sponsorship Request

Are you looking for a way to promote your business while supporting the Jackson Community? The Sauder Elementary PTG is running our annual Race for Education fundraiser October 1, 2021. Our students look forward to the Race for Education each year and your sponsorship helps us provide them an exceptional event with t-shirts, awards, and fun activities! This year's event will return to the JMMS track where students will run laps to earn money for #OurSchool.

Our 2021-2022 fundraising goal is to raise \$20,000. Last year's fundraising allowed us to donate much needed school supplies and Staff Appreciation recognition in order to express our gratitude to our great school during a time of so much uncertainty. This year's funds will go toward a "Playground Refresh" for accompanying equipment and cosmetic updates as well as supporting the many PTG sponsored activities that help to make Sauder Elementary such a wonderful place for our children. We appreciate your support of our community!

By becoming a sponsor, you will be eligible for a variety of benefits (see below), including inclusion on our Race Day T-shirt plus mention on the Fundraising and PTG websites and Facebook event page. Sponsors' Sauder students donation amounts will be counted toward each of their student's goals. Sponsorship reply forms and logos must be confirmed in writing and returned no later than Friday, September 10, 2021 via emailing akendle@gmail.com or sending into the school. Payment must be received no later than Friday, September 24, 2021.

Logos must be submitted in a .jpg format and, if possible, on either Adobe Illustrator Files (filename.ai) or CorelDraw Files (filename.cdr) (Artwork should be set up using SPOT COLORS, not CMYK colors). Email questions and logos to: autaukendle@gmail.com

Sample of Race Day T-Shirt	Sponsorship Level	Bonus Perks
	<p align="center">Platinum Level - \$1,000</p> <ul style="list-style-type: none"> ❖ Extra-large Logo, Appreciation Certificate 	<p>The following will be provided for all sponsorship levels:</p> <ul style="list-style-type: none"> ❖ Logo/Name included on Race Kit Sponsor Page ❖ Your logo on Fundraising Website, PTG Website, and Facebook Event Page ❖ Your logo on Race Day Sponsorship Sign ❖ Each sponsor-associated Sauder student receives full credit toward their personal goals!
	<p align="center">Gold Level - \$500</p> <ul style="list-style-type: none"> ❖ Large Logo, Appreciation Certificate 	
	<p align="center">Silver Level - \$250</p> <ul style="list-style-type: none"> ❖ Medium Logo, Appreciation Certificate 	
	<p align="center">Bronze Level - \$100</p> <ul style="list-style-type: none"> ❖ Small Logo, Appreciation Certificate 	
	<p align="center">Contributor Level—up to \$100/In-Kind Donation</p> <ul style="list-style-type: none"> ❖ Name listed on Race Kit Sponsor Page, Appreciation Certificate 	

21-22 Sauder Elementary Race for Education Sponsorship Reply Form

Sponsor Name (Company)	
Contact Name/Title	
Contact Phone Number	
Contact Email	
Sponsor Website	
Sponsor Student(s) Name-Grade-Teacher	

I understand that each level comes with specific benefits and I will work with the Sauder Elementary PTG to provide my logo and other information that might be necessary to receive the sponsor level benefits.

Sponsorship Level

- Platinum Level Sponsor - \$1,000
- Gold Level Sponsor - \$500
- Silver Level Sponsor - \$250
- Bronze Level Sponsor - \$100
- Contributor Level Sponsor – Up to \$100 or In-Kind Donation

Sponsorship Replies (Form, Check, and Logo) are due by September 10, 2021. (You may also turn in your completed form in person during school office hours).
Please mail form and check to Sauder Elementary PTG, 7503 Mudbrook St. NW, Massillon, OH 44646, Attention: Race for Education Sponsorship.

Email questions and logos to autaumkendle@gmail.com. Logos must be submitted in a .jpg format and, if possible, one either Adobe Illustrator Files (filename.ai) or CorelDraw Files (filename.cdr) - Artwork should be set up using SPOT COLORS, not CMYK colors.